

About Me?

Hey, I'm Ashley —

With over 12 years of coaching experience, I've had the privilege of helping men and women aged 18 to 80 navigate dating and self-expression in a natural, authentic way—building confidence and creating real connection.

Working closely with women has given me deep insight into their unique challenges and what often holds them back in dating. This understanding also helps me guide men to better understand the female perspective and dynamics in the dating world.

I've coached people from all walks of life, both privately and in groups across the UK, Europe, and the USA. My journey into coaching was personal—I started out as a shy lone wolf. Having transformed myself, I deeply relate to what my clients experience and know what it takes to create lasting change.

Beyond dating coaching, my background in acting, personal development, and nightlife as a promoter gives me a unique grasp of social dynamics and self-expression, offering a fresh perspective on letting go, being present, and building real connections in dating and relationships.

Being diagnosed with Crohn's disease at age 13 taught me this: how you live and see life is always just one decision away.

I work privately and collaborate with industry leaders like Hayley Quinn, Kezia Noble, and Fluid Social.

**You don't have to figure it out alone. Let's make this simple.
Ready when you are.**

Website: www.ashleylloydshaw.com

Ashley Lloyd Shaw Coaching Rates

*"Helping You Live The Dating Life You Want –
Tailored To Your Goals"*

Live Practical:

£95 per hour

Coaching Calls:

£55 per hour

"Rejection Doesn't Exist" 1 hour Video Coaching Call:

£97

In 1 hour you will have a different outlook and context on rejection which will give you less stress and more freedom. To good to be true? You can have a 100% refund if you don't at the end of the call.

The Man Cave 2.0:

£49.99

1 Month Free Trial Included

Visit Here - www.ashleylloydshaw.com

Immersion:

£849 – 10 hours
£1,597 – 20 hours

Example -

Friday OR Saturday – 10 hours

Friday AND Saturday - 20 hours

Covering Live Practical, Theory and Inner work.
(Fashion if necessary)

1 hour Maintenance Follow up call included. To be used within 1 month
from the date of the Immersion session.

Dating Testimonials Can Be Found Under Dating Highlights:

Instagram: @ashley_lloyd_shaw

What If Dating Was Simple:

www.ashleylloydshaw.com

What's Included

*Live Practical Sessions include Practical, Theory & Inner Work

*Coaching Calls include Theory, Inner work and can accommodate over the phone practical

*Debrief and constructed Action Plan for ongoing consistency and maintenance

(important for continual development and implementation into YOUR life style)

*Tailored to suit your needs and schedule plan

*I'm willing to come to you at an additional cost.
(I'm currently based in London)

Some Theory Points and Distinctions Covered

- Keeping things SIMPLE!!!
- Separating our thoughts from what is actually happening in reality
– THERE IS NO REJECTION!
- Cultivating and Practicing being unattached to results
- What are you committed to?
- Approach structure from Opening to Exchanging Contact Details /
Instant Date / Going home together
- Text messaging structure
- Date structure and theory
- Action Plan for ongoing consistency and maintenance

Plus More...

Notes:

- If you have a preference for just working in the day or night this can be explored to accommodate you.
- Please remember to bring a note pad or your mobile phone or anything else you feel comfortable taking notes with.
- Please remember to bring your ID (driving license / passport).
- Please remember to bring cash or card for potential club entry fees for yourself.
- Please have ready a list of places you would like to meet women
E. G. Club, On the street, Museums, Comedy clubs etc.
(We MIGHT be able to do a mixture of all them).
- Some people explain the training as intense, a 'Roller Coaster' –
Remember whilst this journey will be your own; your growth and development will be dependent on how much you put into it. There will be a mixture of challenges and breakthroughs in the safe space we create with not only simplicity but FUN as well. Because if we don't experience some fun then what's the point?!

What I believe in?

I believe that all human beings have a uniqueness, beauty and greatness within them.

What my dedication is to you?

I will guide, coach and empower you to access your unique authenticity for you to then express that with whoever you desire. Once you have got that my assistance is no longer needed :)

***I look forward to potentially working with you and thanks
for reading and considering either way.***

Contact:

E-mail: ashleylloydshaw@hotmail.co.uk

Website: www.ashleylloydshaw.com

A Few Testimonials

Antonio:

'I was coached by Ashley for a week...This guy does not know the thing you call "game", he knows life and knows you better than anyone else. He has the ability to let you forgive yourself for the past and unveil all the possibilities for the future.'

Bruce:

'Ashley challenges you to draw on your own authentic voice in approaching girls. He forces you to dig deep deep inside to bring out your true, unvarnished Self so you can present a transparent and raw "you" to another person, without social filters or caring what others think. For Daygame, you identify your ideal girl and then head out, where Ashley watches you like a hawk and always notices, when you notice an interesting girl, then he challenges you to approach her. So many times, I saw a girl and immediately, Ashley is like "go talk to her". It's extremely hard to screw up the courage, time and again to go into Set. It got so relentless; I forced myself to keep my eyes straight ahead without wandering for fear that Ashley would drive me into another set! When I was at my weakest, frustrated with myself, wanting to call it quits, Ashley pulled me aside for an inspirational talk that allowed me to see through all the meaningless social filters that stop us from doing what we want. Did the trick. Within minutes without prompting, I approached a gorgeous Brazilian model and had an amazing instant date. Ashley wraps his coaching in a soft velvet glove, but inside is the hard metal core of a disciplined drill sergeant. If you want results based on being your true authentic self, try Ashley out. You won't be disappointed.'

Chris:

'Just wanted to say thanks for all your help, I didn't get a chance to thank you in person. Hopefully I'll be back soon. You were one of the trainers that I related to most, I felt like we had a similar vibe. You helped me realise that I can really just be myself and say whatever I want to say. I will keep practicing until I get really good at this.'

Cosmopolitan Journalist (on Hayley Quinn's Going Renegade programme for women):

'We also did some interesting self-reflection with another trainer. I told him I was feeling pretty let-down by men in general, and he did what no one else had managed to up until that point; he got me to examine my own beliefs and think about rewriting them in a more positive way for myself. It was pretty powerful stuff.'

Nicky:

'Hey Ash! So cool of you sending this man..truly appreciate it bruh!!! Now that I've been through the whole course and went through all these coaches, I can truly and confidently say that you're the coach that actually changed my life man!! Sure I had fun with other coaches like xxx and xxx, but bruh the session and experience I had with you was just indescribable!!! Through the roof man, so from the bottom of my heart man, thank you and I'll honestly and genuinely miss you man!!! ✨🏆👉👀'

Doug:

'Hi Ashley, how are you? I finished the course yesterday. I had a great time and I feel that I learned a lot and most importantly my confidence has developed hugely.

Your session was one of the best and most beneficial. I really like your approach and your mentality towards things. So I wanted to say thank you for that.'

Elysa:

'Btw I was thinking the other day how much you helped me over the past year.'

Richard:

'Hi Ashley, I want to thank you for the session last week. You gave me honest opinion and inspiring angles to practice. Yesterday I was heading home with the tram and I talked to these 4 girls, they said they have a party at their student home. I couldn't believe they picked me up! There was almost this situation that they wanted more.'

Robert:

'I loved Ashley the most.

xxx was awesome.

xxx female intuition is magnetic.

xxx and I are brothers.

Ash, you have made the most impact with me. I finished Dear Lover and will reread once I finish The Way Of The Superior Man. I may read some of Deida's other books. My inner peace has greatly improved, now after just making a mistake, I'm processing to love and forgive myself there by being at peace and having the confidence to try again. You gave me major change, eternally indebted, thx my friend.'

Richard:

'Hi Ashley, have a 1 step back Christmas and a 2 stops forward 2018. Your session was my breakthrough moment 😊'

Johnny:

'Positive vibes for new year asher!! 🙏😊you're only going to be more awesome. Thanks for your time in 2017!! And see you in the future. Yaaas.'

Steve:

'Ashley, I just wanted to say a huge thank you to you. You are one of the most amazing human beings I have ever had the pleasure to meet. Thank you so much for all you gave me. Steve'

Bertrand:

'So inspired or not, there it is: thank you so much for the wisdom and the joy you shared with me during our time together. You brought your own distinct brick in the new improved version of myself that was being built during that week, and this was both very unique but also very consistent with everything else I have been learning the rest of the time. I often think of the girls you pushed me to go and meet on that day, as each of these encounters, besides being fun, taught me valuable lessons. But I think almost daily about some of the concepts that you explained to me - they resonated with me then, and I believe they have had a persistent influence on how I behave now (and as you're very much aware, I'm not talking just about the girls!).'

Joel:

'And I feel your sincerity when you communicate. Your energy across me is wind. You encourage, ignite, push, guide my energy into a soothing place. You encourage the "freedom" fire in the hearts of others.

It's an amazing skill to give this to others. Cheers to growth my friend. 🙌

John:

'Hey man, thanks for yesterday. I loved having you wing me, and got a lot from your insights. Good luck on the acting gigs. John'

Rudiger:

'Hi. just wanted to thank you... needed a bit to let all sink in. But did now 20 direct daytime approaches. Got 19 numbers. Got my first NO & your words about thinking helps not put too much into it. THANK YOU. :)

my thinking brain was/is my worst enemy'

Sotiris:

'Hey Ash. This is Sotiris, using my Cy number. Can't thank you enough for the mind-blowing coaching and support you've given me. You're a great guy and an inspiration. The course was amazing and I'm now beginning to grow. Look me up if you're in Cyprus. All the best.'

Sean:

'Hey Ashley, on my way home now and just wanted to express my gratitude for our time spent together and all the advice, guidance & value you shared with me. I really appreciate it and it was an honour to be coached by you. Hopefully our paths cross again in the future, but if not....have a frickin amazing life! 😊 ps just read over the notes above..thank you. Some real gold advice there man! You need to publish that and monetize!'

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